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## **REMARKS**

Claims 1-34 are pending and have been rejected. Claim 1-7 and 15-23 have been amended to recite a transflective liquid crystal display, and claims 8-14 and 24-34 have been canceled as inconsistent with the amendment of claim I. Applicants seek reconsideration of claims 1-8 and 15-23.

## **Amendment**

Claim I has been amended to recite that the substrate is for a transflective liquid crystal display element, as suggested by the examiner. Support for this change is found throughout the original specification. No new matter has been introduced. Claims inconsistent with claim I as amended have been canceled.

The examiner has indicated that allowable subject matter is found when the claims are amended to recite transflective liquid crystal display substrates. Claim 1 has been amended as suggested, and claims directed to embodiments that do not fall within claim 1 as amended have been canceled. Therefore, all claims should be in condition for allowance. Applicants submit that none of the cited documents disclose a substrate for a transflective liquid display element that comprises a transparent substrate and a reflector comprising a predetermined number of pairs of a first film having a high refractive index and a second film having a low refractive index, each of said first and second films being composed of a dielectric material, and stacked on said transparent substrate, wherein the first film has a refractive index of light of not less than 1.8 at a wavelength of 550 nm and the second film is stacked on said first film and has a refractive index of light of not more than 1.5 at the wavelength of 550 nm, and wherein (i) the predetermined number of pairs of first and second films is an integer not less than 1, (ii) each of the first and second films has a thickness that allows the light reflectance in a visible light region of said reflector to fall within a range of 5 - 95%, and (iii) the difference between a maximum value and a minium value of light reflectance of wavelength components in the visible light region is approximately 10% or less.

Based of the foregoing amendments and remarks, Applicants urge the examiner to issue an